



# Real Estate Industry

## DRAW ATTENTION

- Durable and economical **yard signs** are must-haves for bringing awareness to properties for sale or rent
- Outdoor **banners** target vast audiences and ensure visibility from afar to promote awareness

## AMPLIFY BRAND VISIBILITY

- First impressions count and adding a colorful **door wrap** at events and open houses ensures the very best welcome possible
- **A-frame sandwich boards** with their built-in handles are perfect to direct for parking and are very portable – easily moved from place to place
- **Sail signs** capture attention with dynamic movement, plus ground stakes that keep them securely in place

## ENHANCE THE SPACE

- Transform events and sales offices with retractable indoor **banner stands**
- Use wall and **window decals** to inform potential buyers and clients and call attention to important details
- **Floor decals** enhance interior décor, boost brand awareness, and direct traffic flow for open houses



## VISIBILITY MEETS CONVENIENCE

**Table tents** and table top **pedestal signs** are easy to spot and help create a cohesive and professional atmosphere.



## CONVEY PROFESSIONALISM

Showcase the brand's unique style, value and personality with branded **apparel** and **name badges** that ensure agents are easily recognizable.

## LASTING EFFECTS WITH A GREAT ROI

Enhance an event's ambiance while spreading your marketing message with custom **napkins** and **coasters**.

### REACH NEW AUDIENCES

- **Post cards** are cost-effective and vital for reaching more potential buyers or sellers
- Ideal and actionable, **door hangers** provide guaranteed contact with the target audience
- Versatile and space-efficient, **brochures, rack cards, booklets** and **flyers** (feature sheets) are perfect for distributing details

### BUILD RELATIONSHIPS

- **Calendars, pens, magnets, drinkware** and **Post-it® Notes** are cost effective giveaways that boost exposure and loyalty
- A handwritten note on a personalized **note card** increases the impact of the message
- Touch base with past clients, and build trust with potential buyers and sellers with **all-occasion cards**

### MAXIMIZE OPERATIONAL EFFICIENCY

- **Folders** keep documents safe and improve agent and broker productivity
- **Forms** allow for faster info gathering and fewer errors for rentals, repairs, and more
- Maintain brand consistency and make instant connections with business **stationery** such as **business cards, letterhead** and **envelopes**