



Retail Industry

DRAW CUSTOMER ATTENTION WITH OUTDOOR SIGNAGE

- Boost brand awareness and communicate boldly with **Durable Banners** and **Feather Flags**
- Direct, inform and call attention with clear and opaque **Window Decals**
- **Sandwich Boards** are durable and portable, to carry your message whenever and wherever it's needed
- Simple, effective and flexible **Yard Signs** spread your message economically

EXPAND YOUR REACH

- **Business Cards** can do double-duty as Loyalty Cards, Punch Cards, Coupons and Thank-you Cards
- Ideal for actionable marketing, **Rack Cards, Sales Sheets** and **Post Cards** make great bag-stuffers and provide guaranteed contact with your current customers
- Bring in repeat business with **Magnets** - marketing that sticks - to refrigerators, file cabinets and more
- Customize paper shopping bags, invoices and other unbranded materials with **Full-Color Advertising Labels**
- **Magnetic Signs** turn company and delivery vehicles into mobile billboards



Direct Mail

Use variable data to create personalized, tailored messages to customers based on previous purchases or rewards level. Postcards are also ideal for recruiting job applicants for seasonal positions!

Get Phygital!

Use QR codes to link print materials to online product information, promotions and other details that change frequently



Holiday Promotions

Expect an earlier holiday shopping season this year as customers scope out the best prices and selection. Holiday **Catalogs**, **Booklets** and **Mini-Catalogs** are making a big comeback as consumers battle digital fatigue.

Giving Thanks

Show appreciation to your hard-working employees with a branded holiday gift such as **Apparel**, **Drinkware**, **Writing Instruments** or **Bags**.

AMPLIFY BRAND VISIBILITY

- **Colorful Floor Decals** and **Synthetic Posters** can be used for indoor or short-term outdoor use, to welcome customers or advertise store promotions
- Easy to move and store, **Retractable Banner Stands** are versatile and come in both standard and table-top sizes
- Inform and direct customers with full color and engraved **Wall Signs**, **Desk Signs**, **Pedestal Signs** and **Table Tents**

DRIVE EFFICIENCY WITH IN-STORE ESSENTIALS

- Full color or engraved **Name Badges** and **ID Badges** identify your staff and reinforce your brand
- Keep a supply of branded **Pens**, **Post-it® Notes** and **Memo Pads** handy for employee notes and to-do lists
- **Custom Pre-Inked Stamps** or **Daters** will make repeat messaging more efficient

GET DECKED OUT FOR THE HOLIDAYS

- Show your holiday spirit with seasonal **Floor** and **Wall Decals**
- **Gift Cards** and **Gift Card Holders** are perfect for gift-giving - at any time of year
- Themed **Gift Wrap**, **Stickers** and **Hang Tags** with your logo will add value and put the finishing touch on holiday purchases
- Help shoppers navigate crowds this holiday season with **Directional Signage** for curbside pickup, BOPUS purchases and returns