

# Thrive™ by Kimberly-Clark Professional

Thrive™ sustainability services help businesses reduce waste, track lifecycle progress and make measurable environmental impact. Together, we can help cultivate clean environments with less waste—one step at a time.

## Waste Not, Want Not

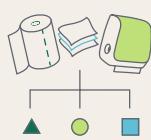
Thrive™ is a more sustainable solution in helping to reduce landfill waste. Used qualifying products\* are diverted from landfills and converted into energy, helping reduce the need for new fossil fuels. Our hassle-free, fully traceable service makes it easy for you to quantify, track and precisely report out landfill diversion metrics.

## How Landfill Diversion Works with Thrive™



### STEP 1 **Gather & Ship**

Used qualifying products\* are gathered and shipped to our sustainability partner's facility.



### STEP 2 **Convert**

Non-hazardous used qualifying products\* are converted into alternative fuel via sorting, shredding and blending.



### STEP 3 **Transform**

The alternative fuel can be used in place of fossil fuels, helping cut greenhouse gas emissions.



### STEP 4 **Reuse**

Residual ash is diverted from the landfill and given a new purpose as cement for building and construction materials.

## Reach Your Sustainability Goals with Thrive™

We offer two landfill diversion programs through Thrive™:



### Thrive™ for Dispensers

The Thrive™ Dispenser Program now offers the first major manufacturer dispenser installation and landfill diversion service in North America\*\*. After installing at least 100 new Kimberly-Clark Professional™ ICON™, Scott® or Kleenex® dispensers at a single pick-up location, used qualifying dispensers\* are diverted from the landfill and converted to an alternative fuel, meaning you can play a part in reducing waste streams while working to meet your sustainability goals with Thrive™.



### Thrive™ for Wipes

Disposable wipes offer an effective, convenient and hygienic option for cleaning and disinfection, with one drawback—they are discarded after use. That's changing with Thrive™ for wipes—used qualifying products\* are converted into alternative fuel, helping to reduce the need for natural resource consumption.

Learn more about Thrive™ sustainability services at: [kcprofessional.com/thrive](http://kcprofessional.com/thrive)

## Our Commitment

Better Together, In Sustainability

Rooted in our mission of Better Care for a Better World, we're dedicated to reducing our environmental footprint and empowering our customers to make sustainable choices. By prioritizing science-based initiatives and aligning our goals with the United Nations Sustainable Development Goals, we aim to build a more sustainable future alongside our customers.



## Did You Know?



Diverting the plastic from 100 dispensers weighing 600 lbs. could make over 100,000 2x4 LEGO® bricks,<sup>1</sup> which if stacked would be almost 2.5 times taller than the Empire State Building.

\*Qualified products are eligible for landfill diversion so long as after use they are non-hazardous as classified by federal, state, and local regulations.

\*\* Based on publicly available information as of August 2025

<sup>1</sup> Kimberly-Clark Corporation has no affiliation or endorsement with the LEGO Group; Lego® is a registered trademark of the LEGO Group and used for informational purposes only.

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