



Thrive™ by Kimberly-Clark Professional

Thrive™ sustainability services help businesses reduce waste, track lifecycle progress and make measurable environmental impact. Together, we can help cultivate clean environments with less waste—one step at a time.

Waste Not, Want Not

Thrive™ is a more sustainable solution in helping to reduce landfill waste. Used qualifying products* are diverted from landfills and converted into energy, helping reduce the need for new fossil fuels. Our hassle-free, fully traceable service makes it easy for you to quantify, track and precisely report out landfill diversion metrics.

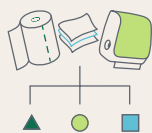
How Landfill Diversion Works with Thrive™



STEP 1

Gather & Ship

Used qualifying products* are gathered and shipped to our sustainability partner's facility.



STEP 2

Convert

Non-hazardous used qualifying products* are converted into alternative fuel via sorting, shredding and blending.



STEP 3

Transform

The alternative fuel can be used in place of fossil fuels, helping cut greenhouse gas emissions.



STEP 4

Reuse

Residual ash is diverted from the landfill and given a new purpose as cement for building and construction materials.

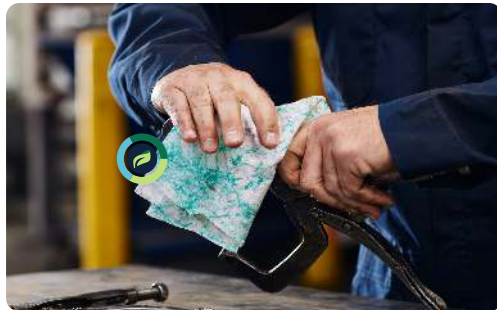
Reach Your Sustainability Goals with Thrive™

We offer two landfill diversion programs through Thrive™:



Thrive™ for Dispensers

The Thrive™ Dispenser Program now offers the first major manufacturer dispenser installation and landfill diversion service in North America**. After installing at least 100 new Kimberly-Clark Professional™ ICON™, Scott® or Kleenex® dispensers at a single pick-up location, used qualifying dispensers* are diverted from the landfill and converted to an alternative fuel, meaning you can play a part in reducing waste streams while working to meet your sustainability goals with Thrive™.



Thrive™ for Wipes

Disposable wipes offer an effective, convenient and hygienic option for cleaning and disinfection, with one drawback—they are discarded after use. That's changing with Thrive™ for wipes—used qualifying products* are converted into alternative fuel, helping to reduce the need for natural resource consumption.

Learn more about Thrive™ sustainability services at: kcprofessional.com/thrive

Our Commitment

Better Together, In Sustainability

Rooted in our mission of Better Care for a Better World, we're dedicated to reducing our environmental footprint and empowering our customers to make sustainable choices. By prioritizing science-based initiatives and aligning our goals with the United Nations Sustainable Development Goals, we aim to build a more sustainable future alongside our customers.

Did You Know?



Diverting the plastic from 100 dispensers weighing 600 lbs. could make over 100,000 2x4 LEGO® bricks,¹ which if stacked would be almost 2.5 times taller than the Empire State Building.